

2010 National Radon Action Month

Spotlight Activities

In an effort to recognize the wide range of activities organized by the radon community to raise radon awareness and encourage testing during National Radon Action Month, below are select highlight activities. These activities were chosen for their interesting use of new or different audiences, strategies or approaches to achieve the goal of helping to save lives from radon risk. If you have an interesting activity from 2010 National Radon Action Month that you would like the radon community to know about, [Share Your Story](#) on RadonLeaders.org.

Most “Bang for the Buck”

The Grand Sierra Resort Billboard Advertisement (<http://www.radonleaders.org/node/5845>)

Location: Reno, NV

Category: Informational Display

The Grand Sierra Resort displayed a "January is National Radon Action Month" message and graphics on its digital billboard along I-395. 80,000 people drive past the billboard every day.

Electronic Payroll Notices (<http://www.radonleaders.org/node/4905>)

Location: Jefferson, MO

Category: Website Outreach or Update

The state of Missouri inserted an electronic payroll notice about National Radon Action Month with the end-of-the-month paycheck for all state employees, over 58,000 in total. Employees were asked to go to the state radon webpage for information. State employees were encouraged to register for a free radon test kit. From this effort, the state Web site received more than 12,000 hits, and approximately 2,600 requests for radon test kits were received and processed.

Radon in Georgia Radio Interview (<http://www.radonleaders.org/node/5255>)

Location: Gainesville, GA

Category: Media Activity

Ginger Bennett of the University of Georgia Cooperative Extension Hall County Radon Education Program was a guest on The Local Hour with Katy Highsmith on WDUN 550. The station reaches over 15 counties around the Gainesville, GA area. Listening audience is estimated to be approximately 30,000.

Educational Outreach to Students and Teachers

Radon Bingo (<http://www.radonleaders.org/node/5912>)

Location: Alabama

Category: Presentation, Workshop, Training, or Lecture

Agent Assistant Emily Harris conducted Radon Awareness programs for 624 4-H Club members in Madison County using the Radon Bingo game.

Radon Science Project (<http://www.radonleaders.org/node/4906>)

Location: Portland, TN

Category: Other

The Tennessee Radon Program provided test kits, lesson plan and instructional publications to Ms. Amanda Sikes of Portland High School for her science classes. Each student will test their own home and then plot results on a map. Additional activities may evolve.

Radon Coloring Activity for Preschoolers (<http://www.radonleaders.org/node/4181>)

Location: Ohio

Category: Presentation, Workshop, Training, or Lecture

The Mansfield/Ontario/Richland County Health Department distributed radon specific coloring pages to a preschool class in a local church. They briefly spoke with the children about radon and encouraged them to take their pictures home to show a family member. Radon brochures were also available.

Utah Radon Awareness Survey Activity (<http://www.radonleaders.org/node/4221>)

Location: Utah

Category: Other

The Utah Department of Environmental Quality teamed up with the Huntsman Cancer Institute and other community schools and groups to do a study on Radon Awareness. Students helped collect data during a University of Utah football game on November 7th. The HCI compiled the information and issued a report in December, which was presented to the Governor in January.

Waupaca High School Project (<http://www.radonleaders.org/node/4331>)

Location: Waupaca, WI

Category: Other

Radon Specialists of WI Inc. conducted a study with the science teacher at Waupaca High school. A total of 250 test kits were distributed to science students to perform radon tests of their homes. Funding to purchase the test kits and instructions on proper use were provided by Radon Specialists of WI, Inc.

Canyons School District Radon Testing Project (<http://www.radonleaders.org/node/4222>)

Location: Utah

Category: Other

Utah's Canyons School District agreed to test all of its schools and building for radon gas. The Utah Division of Radiation Control donated 200 radon test kits to help with this project.

Walton Career Academy Radon Classes (<http://www.radonleaders.org/node/5542>)

Location: Monroe, GA

Category: Presentation, Workshop, Training, or Lecture

Three radon classes were taught at Walton Career Academy to students in the Building Tech program. Radon-resistant new construction (RRNC) was emphasized to the classes following a general radon overview. Paul Campanella, instructor, coordinated the classes.

New Jersey Science Convention (<http://www.radonleaders.org/node/4913>)

Location: Somerset, NJ

Category: Informational Display

An exhibit booth was staffed by the New Jersey Department of Environmental Protection Radon Program. Radon informational brochures, giveaways, and lesson plans were distributed to New Jersey science teachers in an effort to promote radon awareness and testing in schools and homes.

Social Media Outreach

“Testing Your Home for Radon” Video (<http://www.radonleaders.org/node/4345>)

Location: Reno, NV

Category: Website Outreach or Update

A 3-minute video, "Testing your home for radon," was created by two University of Nevada, Reno communications interns, Robert Mills and Andrew Church, and Megan Long and Susan Howe from the Nevada Radon Education Program, to be used on the University of Nevada Cooperative Extension Web site. The video was also posted on YouTube, where 303 views have been logged as of February 16, 2010.

Accessible at: <http://www.youtube.com/UNRExtension#p/a/C0E3F3F377E48B9B/0/rTYWPkFgBX4> and www.unce.unr.edu/radon

Radon Information on Facebook (<http://www.radonleaders.org/node/4553>)

Location: Alabama

Category: Website Outreach or Update

Radon information was included on the Clay County Folks Facebook page.

Craig’s List Free Radon Test Kits (<http://www.radonleaders.org/node/6684>)

Location: Reno, NV

Category: Other

Free radon test kits were advertised in the free items of Craigslist.org for Washoe, Carson City and Douglas County residents. Respondents had to mention Craigslist.org in order to get the free kit.

National Radon Action Month Blog (<http://www.radonleaders.org/node/4527>)

Location: Alabama

Category: Website Outreach or Update

Information on January National Radon Action Month was posted on Clay County Extension blogsite.

Health/Science

H1N1 Health Vaccination Clinics (<http://www.radonleaders.org/node/5227>)

Location: Bloomfield, NJ

Category: Other

The Bloomfield Township Department of Health and Human Services distributed radon informational materials at 9 H1N1 vaccination clinics throughout the month of January at various locations in Bloomfield Township.

Radon Cloud Chamber Demonstration (<http://www.radonleaders.org/node/4233>)

Location: Jefferson City, MO

Category: Presentation, Workshop, Training, or Lecture

The Missouri Department of Health and Human Services set up a radon cloud chamber to demonstrate the radon decay chain. The display was available for staff to visit at their convenience. Posters describing how it works were also displayed. An invitation was sent bureau-wide to promote this event.

Physician's Assistant Continuing Education Class (<http://www.radonleaders.org/node/3969>)

Location: Downers Grove, IL

Category: Presentation, Workshop, Training, or Lecture

The Illinois Emergency Management Agency's Radon Program provided the "Radon What You Need to Know" class as part of a two-week course for Physician's Assistants at Midwestern University.

National Lung Cancer Partnership's Research, Education and Awareness Program

(<http://www.radonleaders.org/node/3833>)

Location: Jacksonville, FL

Category: Informational Display

Julia Stroud from Free to Breathe organized a walk-run event in conjunction with the American Lung Association in Jacksonville, FL. The Florida Department of Health (<http://radon.doh.state.fl.us>) provided information and free test kits at that event.

Radon-Resistant New Construction (RRNC)/Real Estate

State of Alabama Radon Resistant New Construction Seminar

(<http://www.radonleaders.org/node/5391>)

Location: Huntsville, AL

Category: Informational Display

The State of Alabama along with Southern Regional Radon Training Center planned the Hands-On Radon Resistant New Construction Techniques Seminar in Huntsville, AL.

Healthy Homes Booth (<http://www.radonleaders.org/node/5423>)

Location: Lawrence, KS

Category: Home Show or Expo

The Kansas Healthy Homes program displayed a booth at the Lawrence Home Show. Radon educational information and promotional items were included at the booth and distributed to citizens.

RRNC Ad in the Empire Builder Magazine (<http://www.radonleaders.org/node/4169>)

Location: Troy, NY

Category: Media Activity

The New York State Department of Health placed an advertisement in Empire Builder Magazine promoting RRNC building practices. The magazine reaches over 8,500 home builders in New York.

Minnesota Radon Stakeholders Meeting (<http://www.radonleaders.org/node/4318>)

Location: St. Paul, MN

Category: Presentation, Workshop, Training, or Lecture

The Minnesota Department of Health hosted a free lecture during their Quarterly Radon Stakeholders meeting for builders, health professionals and local government officials to explain how Minnesota's homebuilders would be affected by the state's RRNC law.

Multi-cultural Outreach

Radon Presentation at the Mexican Consulate (<http://www.radonleaders.org/node/5064>)

Location: Atlanta, GA

Category: Presentation, Workshop, Training, or Lecture

A radon presentation was given in Spanish to a gathering at the Mexican consulate in Atlanta, GA.

Outreach for Navajo Immersion School (<http://www.radonleaders.org/node/4878>)

Location: Fort Defiance, AZ

Category: Presentation, Workshop, Training, or Lecture

Navajo Nation EPA Radon program conducted an Outreach in the Navajo (Dine') language for the Fort Defiance Immersion School. The Outreach was unique because once you enter the school building you can only talk in the Navajo language. This presentation was conducted for the eighth graders for three classes in the morning. The Indoor Air Quality House was also displayed which goes over other indoor contaminants such as lead, VOC's, asbestos, radon, pesticides, and solvents, The presentation was a success. Since most of our youth mainly talk the English language this was all conducted in the Navajo language with the students being able to understand.

Poster Contest Activities

Monroe Elementary Radon PSA (<http://www.radonleaders.org/node/5540>)

Location: Monroe, GA

Category: Poster Contest Activity

Two fifth grade Monroe Elementary students, winners in the Walton County Radon Poster Contest, made a Radon PSA. Walton Cable TV filmed the students on-site at the school. The Assistant Principal introduced the students. The students spoke about radon and Radon Educator, Becky Chenhall, concluded the PSA by talking about NRAM and the need for all residents to test for radon.

Local Poster Contest (<http://www.radonleaders.org/node/4105>)

Location: Nebraska

Category: Poster Contest Activity

The Southwest Nebraska Public Health Department sponsored a poster contest in cooperation with the National Radon Poster Contest. Local winners of the contest received prizes, and each local winner was then submitted to the Nebraska Radon Program for the National Radon Poster Contest. Over 30 entries were received from 6 different schools in 8 counties of Southwest Nebraska. The posters were displayed in banks in each of the participant's communities during National Radon Action Month.